



introducing
dōTERRA clean

Clean never felt more natural





Welcome

The dōTERRA® clean range is now a permanent product in the Australian and New Zealand market so I wanted to create this eBook to share how incredible this range is and why you should say goodbye to nasty fumes from chemical-laden cleaning products. The dōTERRA® clean range makes it easy!!

With these products you can make over your cleaning cupboard and switch to green cleaning.

Maybe you already use essential oils to support your health and wellness or maybe you make your own DIY cleaners.

DIY is not for everyone so im thrilled this range is affordable and makes it easy and safe! If you have kids, they can help too and you'll know that they are not inhaling chemicals that could be damaging to their health.

Mindfully formulated with a powerful blend of naturally derived, plant-based ingredients, our new dōTERRA clean range will help protect the health and wellbeing of your family while being gentle on the planet. The range is Australian-made, packaging is 100% recyclable and it is low-tox.

Read on to learn more about the dōTERRA® clean range and why making the switch to natural cleaning products is going to benefit your health.

Clean never felt more natural



Why aren't other cleaning products safe?

A common misconception is you need harsh chemicals to have a clean home. Because of this, many people regularly expose themselves and their families to chemical filled cleaning products.

But your home is an ecosystem, and you should feel good about the products you introduce into it. Getting a headache, allergies or Skin irritations from cleaning is not normal!

Many of cleaning products on a supermarket shelf are marketed to us as beneficial and necessary but at the same time they can be damaging to your health.

Have you ever looked at the labels of your cleaning products? Many products are loaded with harmful toxic chemicals damaging our hormones, immune system, and can irritate the throat, eyes, or lungs; trigger headaches and fatigue; irritate the skin; pose a safety hazard; or affect the body in other ways.

You can either continue bringing toxins into your home to keep it 'clean', OR you can choose a more natural path.

We have taken the guess work and confusion out of it for you! Having a brilliantly clean home doesn't have to come at the cost of your health.



Why make the switch?

It can be hard to change a habit! we all get used to our big brands so why should you ditch our favourites?

Keep your family safe

Using all-natural cleaning products is a far healthier and safer choice for you and your family. You'll avoid breathing in the harsh and toxic chemicals in most big brand cleaning products. And, you'll also reduce the chance of skin conditions such as eczema and respiratory infections.

These health risks are especially dangerous if you have young children at home.

We want to provide a safe environment for our children and breathing in toxic fumes from a young age can make them more susceptible to long-term health problems. Plus, cleaning the floors and surfaces they touch with chemical-based products can make them more likely to experience skin irritations and allergic reactions.

Protect the Planet

Making the switch to natural cleaning products also helps protect the planet as you will reduce the number of chemicals going down the drains and damaging the environment.

When conventional cleaning products are used they end up in waterways and can poison our local ecosystem. Water treatment facilities are unable to remove these chemicals from wastewater.

The doTERRA clean range with clean ingredients don't pose the same threats to the environment, making it a much healthier and safer option for your home and the planet + the packaging of this range is 100% recyclable!



Essential oils are effective cleaning agents

While essential oils are found in nature, they still contain potent and powerful cleansing properties that make them useful for household cleaning. Essential oils are extracts taken from plant parts, which means they are highly concentrated and extremely potent. Not only do they provide an amazing fragrance, but the chemical components in each oil provide powerful benefits.

Because essential oils are so potent, only a small amount will be necessary to provide serious cleaning power. Other cleansing products may require a large amount to get the job done, but it is possible to cleanse an entire area with just a few drops of an essential oil.

Avoid Allergens and Irritants

Many of the big brand cleaning products have warning labels on them and often recommend wearing gloves and ventilating the area. Even if you do this, it can be hard to avoid breathing in the toxic chemicals.

These chemicals can also linger in the air and on the surfaces after you have finished cleaning which can pose a risk to the whole family (furry family members included). The risk of higher to those with allergies, asthma or skin sensitivities.

The doTERRA clean line has clean ingredients reducing the risk of allergies and skin irritations.

Bonus Tip

In cleaning our home we want to make it healthier not un knowingly trap chemicals IN.

Airing out our homes - even in winter is an important part of keeping a healthy home.

Dont forget to open windows and switch on fans. This will also help to prevent mould.



doTERRA clean makes the switch easy!

From the clean, green ingredients to recyclable packaging – the doTERRA clean range is premium in both quality and design.

And best of all, doTERRA clean products are just as effective as the products you'd find on the supermarket shelves. The beauty of using these products with essential oils for cleaning is that they only contain the natural chemical components originally found within the oil, rather than a synthetic version.

doTERRA clean will help you create a home environment that's greener and cleaner than ever before. With doTERRA clean, you can rest assured your cleaning and household products are what you've been looking for: natural, non-toxic, and effective.

What you WONT get.....

- Parabens
- Formaldehyde or formaldehyde donors
- PEGs
- Dyes
- Triclosan
- Synthetic fragrances or phthalates
- Silicones
- Petroleum-derived ingredients
- Propylene glycol

What you WILL get....

- Simple products with low tox ingredients
- Cleansing essential oils that provide a safe, natural solution to keep your home clean.

Australian
Made



No more DIY

When the new doTERRA clean line arrives at your door and you try the products out for the first time, imagine feeling confident that it's working to keep your home clean without toxins.

No more DIY, One less thing to buy at the supermarket. Simply add it to your existing DoTERRA order!

Earn Points and Redeem Free Product

Simplifying your shopping and consolidating your cleaning products into your DoTERRA order will truly save you time, money and mental load as you try to navigate the bucket loads of contradictory information in the cleaning aisle of the local supermarket.

When you use the Loyalty Rewards Program (LRP), you get wellness delivered to your door every month.

You get to pick and choose which products you want, when you want them and there is no minimum spend.

The best part - Every time you order you earn rewards points that can be redeemed for free product!

The rewards are generous and add up fast, meaning you can spend less overall!!! Redeem your points for other products like our natural personal care items, luxe skincare and facial oils or staples for the family.



about
the range



Multi-purpose surface spray

Lemon Eucalyptus, Tea Tree & Cinnamon 500ml

Make your home safer and healthier with this Australian-made, clean formulation surface spray. Consciously created to be gentle on the environment and safe on food surfaces, while being tough at removing residue. Suitable for all surface types

Harnessing the natural antibacterial and antiseptic power of dōTERRA Tea Tree and dōTERRA Lemon Eucalyptus pure CPTG® essential oils, this aromatic spray cleans and sanitises your work areas without the use of phosphates, ammonia, synthetic fragrances or colours.

Vegan Suitable. Cruelty free. No animal ingredients and not tested on Animals.

No Nasties! Free from synthetic preservatives, colours and artificial fragrances.

100% recyclable packaging.

DIRECTIONS FOR USE

Simply spray & wipe clean with a damp cloth or sponge.

INGREDIENTS

Purified Water (Aqua), Olea Europaea (Olive) Leaf Extract, Alpha Olefin Sulphonate, Coco Glucoside*, Eucalyptus Citriodora (Lemon Eucalyptus) Oil*, Melaleuca Alternifolia (Tea Tree) Leaf Oil*, Cinnamomum Zeylanicum (Cinnamon) Bark Extract*.

*Derived from plant ingredients.



Dishwashing Liquid

Lemon Eucalyptus, Tea Tree & Cinnamon 500ml

A more joyful way to do dishes, this Australian-made, clean formulation dishwashing liquid has been consciously created to be gentle on the environment and your skin, while being tough on greasy pots and pans.

Harnessing the natural antibacterial and antiseptic power of dōTERRA Tea Tree and dōTERRA Lemon Eucalyptus pure CPTG® essential oils, this concentrated, naturally aromatic dishwashing liquid is phosphate and ammonia free and contains no synthetic fragrances or colours.

Vegan Suitable. Cruelty free. No animal ingredients and not tested on Animals.

No Nasties! Free from synthetic preservatives, colours and artificial fragrances.

100% recyclable packaging.

DIRECTIONS FOR USE

Add 1-2 squirts directly into the wash water for sparkling clean dishes. You can also apply directly onto a sponge or scourer for those stubborn stains.

INGREDIENTS

Purified Water (Aqua), Alpha Olefin Sulphonate, Cocamidopropyl Betaine, Ethanol, Sodium Chloride, Eucalyptus Citriodora (Lemon Eucalyptus) Oil*, Melaleuca Alternifolia (Tea Tree)

Leaf Oil*, Citric Acid, Cinnamomum Zeylanicum (Cinnamon) Bark Extract*.

*Derived From Plant Ingredients.

Approx 40
Washes +
.40 cents a
wash

dōTERRA® CLEAN
LEMON EUCALYPTUS

AUSTRALIAN MADE

POWDERED LAUNDRY
DETERGENT

LEMON EUCALYPTUS,
TEA TREE & CINNAMON

\$16 AUD
\$17.50 NZ
or Bundle and
Save

Powdered laundry detergent

Lemon Eucalyptus, Tea Tree & Cinnamon | 1kg

Harnessing the natural antibacterial and antiseptic power of dōTERRA® Tea Tree and dōTERRA® Lemon Eucalyptus pure CPTG® essential oils, this powdered laundry detergent cleans without the use of phosphates, ammonia, synthetic fragrances or colours.

Vegan Suitable. Cruelty free. No animal ingredients and not tested on Animals.

No Nasties! Free from synthetic preservatives, colours and artificial fragrances.

100% recyclable packaging.

PRIMARY BENEFITS

- Gentle powdered laundry detergent formulated with CPTG® essential oils
- Lemon Eucalyptus harnesses the natural antibacterial and antiseptic power of dōTERRA® Tea Tree and dōTERRA® Lemon Eucalyptus essential oils
- Suitable for front and top loader washing machines and can be used in your dishwasher too!

DIRECTIONS FOR USE

Front Loader: Recommend 1 scoop* Top Loader: Recommend 2 scoops* and do not pour directly onto clothing. *1 scoop= 25mL; increase number of scoops for heavily stained loads as needed.

INGREDIENTS

Sodium Percarbonate, Sodium Carbonate, Sodium Bicarbonate, Eucalyptus Citriodora (Lemon Eucalyptus) Oil*, Melaleuca Alternifolia (Tea Tree) Leaf Oil*, Cinnamomum Zeylanicum (Cinnamon) Bark Extract*.

*Derived From Plant Ingredients

Can be used
in the
dishwasher
too!!



Approx 30
Washes +
.50 cents a
wash

\$16 AUD
\$17.50 NZ
or Bundle and
Save

Liquid Laundry Detergent

Lemon Eucalyptus, Tea Tree & Cinnamon | 1Ltr

Reduce chemical waste and pollution with this Australian-made, clean formulation laundry detergent consciously created to keep your home, family and the environment safe and healthy.

Harnessing the natural antibacterial and antiseptic power of dōTERRA® Tea Tree and dōTERRA® Lemon Eucalyptus pure CPTG® essential oils, this concentrated formula is tough on stains and gentle on the earth with no phosphates, ammonia, synthetic fragrances or colours.

Vegan Suitable. Cruelty free. No animal ingredients and not tested on Animals.

No Nasties! Free from synthetic preservatives, colours and artificial fragrances.

100% recyclable packaging.

DIRECTIONS FOR USE

- Front loader: recommended amount is 30mL* (4 caps).
- Top loader: recommended amount is 50mL*, don't pour concentrate directly onto clothing.
- *Increase dosage for heavily stained loads as needed.

INGREDIENTS

Purified Water (Aqua), Sodium Coco-Sulfate, Decyl Glucoside, Ethanol, Sodium Bicarbonate, Sodium Carbonate, Eucalyptus Citriodora (Lemon Eucalyptus) Oil*, Melaleuca Alternifolia (Tea Tree) Leaf Oil*, Cinnamomum Zeylanicum (Cinnamon) Bark Extract*

*Derived From Plant Ingredients.

Bundle and Save

Bundle all 3 items (choose powder OR Liquid Laundry Detergent) and Save

\$38.50 AUD

\$42 NZ

Save \$4.50





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